



VIRGINIA BEACH SHAG CLUB  
SPONSORSHIP PROGRAM  
Calendar Year 2026



## Overview:

The Virginia Beach Shag Club is a 501-C7 organization registered with the Commonwealth of Virginia. The club is associated with the Association of Carolina Shag Clubs.

The mission of The Virginia Beach Shag Club shall be to bring people together with mutual interests in shag dancing, socializing, developing friendships, promoting beach music and supporting the community through special events and charitable fund raising.

The Shag Club has developed a sponsorship program to offset expenses related to our major annual events including: Golf Tournament (to support EdMarc), Annual Christmas Party, and the Virginia Beach New Year's Ball. The program runs annually, providing sponsors with exposure during all our major events throughout the year. We offer three levels of sponsorships: Bronze, Silver and Gold.

The Virginia Beach Shag Club is proud to combine the joy of dance with a commitment to community service. When you sponsor the Virginia Beach Shag club you contribute to a greater cause, helping us achieve our mission. Together, let's dance, have fun, and make a lasting impact on our community.

### **Needs for this year** (This list is not exclusive)

Decorations at our New Year's Ball or Christmas Party

Art work for the Virginia Beach Shag Club logo to be applied to our dance floor

Printing of programs for the Christmas party, the Golf Tournament or New Year's Ball

Eight foot extension of the clubs Dance Floor

Custom promotional items for our club such as clothing, bags, banners, posters, etc.

New Year's Ball Hospitality Room: Funds go toward costs of the 'Free Pours'. (\$1,000.00 estimated cost)

New Year's Ball Instruction: Funds go toward instructor costs. (\$1,000.00 estimated costs)

New Year's Ball Music: Funds go toward payment of the DJ's. (\$1,500.00 estimated costs)

### **BRONZE LEVEL SPONSORS (\$500.00)**

**Membership Meeting Recognition:** Sponsors will be recognized at our membership meetings in March, September and November.

**VBSC Website:** Logo on our Website with a link to your business website for the year.

**Monthly Newsletter Updates:** Your logo on our monthly newsletters (We have a 70% open rate!)

**New Year's Ball:** Discounted vendor space (25% off) at our New Year's Ball December 30-31. Your logo will also be included in our Schedule of events.

### **SILVER LEVEL SPONSORS (\$1,000.00)**

**Mix & Mingle Recognition:** Sponsors will be recognized at selected Wednesday Mix and Mingle events (attendance average is 100) throughout the year.

**VBSC Website:** Logo on our Website with a link to your business website for the year.

**Monthly Newsletter Updates:** Your logo and one ad on the month of your choice on our monthly newsletters (We have a 70% open rate!)

**Print and Social Media:** Your logo included on all flyers for our three major events: Golf Tournament, Christmas Dinner Dance and New Year's Ball.

**New Year's Ball:** One FREE vendor space at our New Year's Ball December 30-31.



VIRGINIA BEACH SHAG CLUB  
SPONSORSHIP PROGRAM  
Calendar Year 2026



**GOLD LEVEL SPONSORS (\$1,500.00)**

**Mix & Mingle Recognition:** Sponsors will be recognized at selected Wednesday Mix and Mingle events (attendance average is 100) throughout the year.

**VBSC Website:** Ad and logo on our Website with a link to your business website and social media for the year. This ad may be changed up to 12 times throughout the year

**Monthly Newsletter Updates:** Your logo on our monthly newsletters and two ads on the months of your choice. (We have a 70% open rate!)

**Print and Social Media:** Your logo included on all flyers for our three major events: Golf Tournament, Christmas Dinner Dance and New Year's Ball.

**Golf Tournament:** One FREE hole sponsorship for our tournament on September 1, 2026.

**New Year's Ball:** One FREE vendor space at our New Year's Ball December 30-31.